

JUMPSTART™ GIVES YOU A JUMP START ON GROWTH

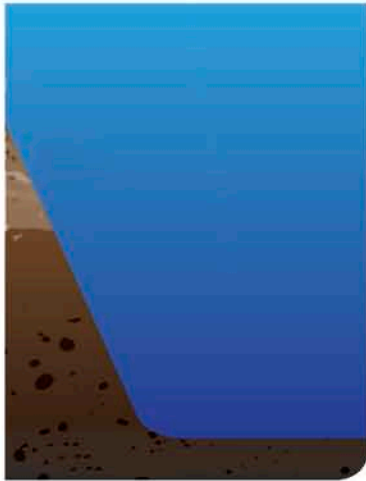
JumpStart™ is a proprietary liquid formulation containing a soil penetration agent, humic acid and over 200 species of beneficial soil bacteria to:

- Improve moisture infiltration and retention for faster, more complete germination and uniform stands of vegetation
- Promote faster nutrient uptake and conversion to get plants off to a faster, stronger start
- Provide a hormonal plant response to maximize root development and plant stress tolerance
- Reduce soil compaction and salinity for deeper root penetration
- Reduce nutrient leaching and runoff to ensure more complete environmental stewardship

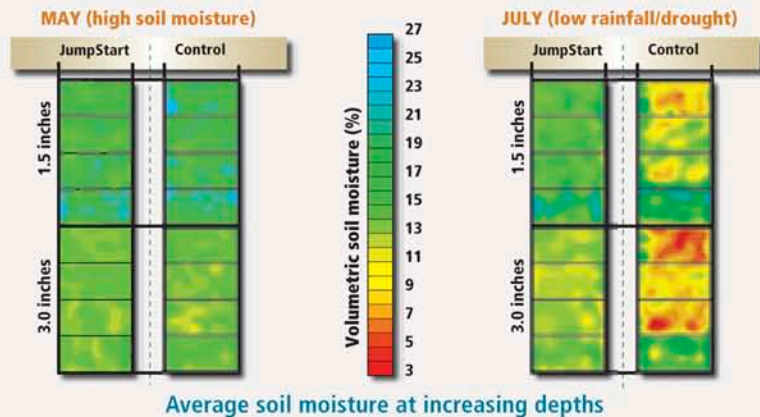
JUMPSTART SPEEDS GERMINATION AND GROWTH

An independent trial utilizing the ASTM D7322 test method for Growth Establishment documented a synergistic effect of JumpStart in getting grass off to a fast start. Compared to the control area after 14 to 21 days, the seeded area with JumpStart experienced:

- 275% more seed germination
- 281% greater plant height
- 115% greater plant mass



JumpStart improves water infiltration and retention in dry conditions



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